

# Nulsen Group 2022 Annual Report

## A brief history of the Nulsen name

Nulsen as an organisation first came into being in 1954 as the Mentally Incurable Children's Association, created to support children with very complex disability. The grand old home provided to the Association in Redcliffe was named 'Nulsen Haven' after Minister for Health, Emil Nulsen.

The Mentally Incurable Children's Association name was carefully chosen to reflect the severity of the children in care at the time, however as time progressed, so did the thinking associated with care and support to people with disability.

At the Annual General Meeting (AGM) on 2 October 1983, it was proposed to change the name to 'Nulsen Haven Association Inc'. The motion was supported and passed.

In 2018, at the AGM held on 25 October, a further proposal was put to members to change the name from 'Nulsen Haven Association Inc.' to 'Nulsen Group Inc'. The rationale for this change was the need for the organisation to diversify its service offering and provide supports to a wider range of people in our community.

On 4 July 2019, a Special General Meeting was called to change 'Nulsen Group Inc' to 'Nulsen Group Ltd' to be a company limited by guarantee.

This change was needed to allow the organisation to receive funding from the Department of Prime Minister and Cabinet, as the Department required that funding recipients were registered public companies limited by guarantee. This was driven by the Group's expansion into the justice area through the acquisition of another not-for-profit, Outcare. The motion was put to members to convert from an Incorporated Association to a Company Limited by Guarantee and was supported and voted in the affirmative.

Since our beginnings in 1954 and right through to today, as with many organisations, Nulsen has had to grow and develop with the times. Throughout our rich history, we've acknowledged and celebrated our strengths while being strategic in our development.

No matter the name – whether Nulsen Group Ltd or The Mentally Incurable Children's Association (as it was when I started my employment) – the organisation will always beat with the same heart.

Gordon Trewern Chief Executive Officer



## Key Financials

Revenue	21/22	20/21
Contracts with NDIS participants	\$48,976,696	\$45,854,285
Grants	\$18,621,604	\$18,129,001
Fees from service users	\$5,069,234	\$4,748,819
Fees from Outcare services	\$85,388	\$329,389
Donations, fundraising & bequests	\$78,972	\$188,494
Interest	\$3,525	\$86,829
Sundry and other income	\$1,212,189	\$439,604
Fair value gain on financial assets	-	\$222,830
TOTAL	\$74,047,608	\$69,999,251
Operating Expenses	21/22	20/21
<b>Operating Expenses</b> Employee benefits	<b>21/22</b> \$66,568,274	<b>20/21</b> \$60,642,378
	-	
Employee benefits	\$66,568,274	\$60,642,378
Employee benefits Administration	\$66,568,274 \$4,392,480	\$60,642,378 \$3,694,339
Employee benefits Administration Residential home expenses	\$66,568,274 \$4,392,480 \$2,830,550	\$60,642,378 \$3,694,339 \$2,154,304
Employee benefits Administration Residential home expenses Repairs & Maintenance	\$66,568,274 \$4,392,480 \$2,830,550 \$1,112,660	\$60,642,378 \$3,694,339 \$2,154,304 \$1,055,752
Employee benefits Administration Residential home expenses Repairs & Maintenance Other operating costs	\$66,568,274 \$4,392,480 \$2,830,550 \$1,112,660 \$1,240,353	\$60,642,378 \$3,694,339 \$2,154,304 \$1,055,752 \$1,269,979

## People & Culture







38.1%

Male employees

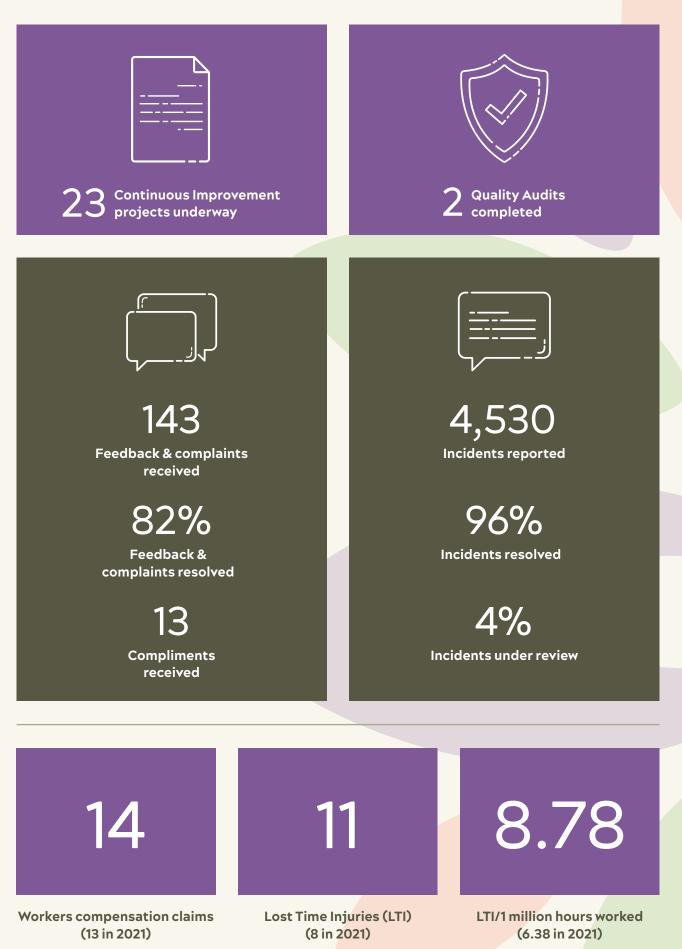
**0.3%** Non-binary/Gender Neutral employees Employee qualifications achieved (4 in 2021)

66 Student placement program partcipants employed

22 Employees enrolled in qualifications

22 Leadership WA Program Participants (15 in 2020)

## Risk, Compliance & Governance



## **Marketing & Engagement**



## 306,594

nulsen.com.au & outcare.com.au engagement (unique opens) 447,018 visits, 68.58% unique users

14,262

pillar.org.au engagement 14,262 pageviews, 4,023 unique users

## 3,770

melior.org.au engagement 3,770 pageviews, 1,227 unique users

2,715

superyou.org.au engagement 2,715 pageviews, 755 unique users



245,891

Facebook reach 87% increase from 2021

18,647

Instagram reach 873% increase from 2021

**14,015** LinkedIn reach 307% increase from 2021

36

Nulsen Youth Patron Program (NYPP\*) participants

1,244

Hours of service by Nulsen Youth Patrons (34.5 per patron) COVID-19 impacted Patron contact hours during term 1 in 2022





#### Regular e-news distributed

Included Nulsen Friday Update, Safety News, SIL Vacancies, COVID Updates, ECSN News and Aboutcare \$78,972

\$ in donations, fundraising, and bequests

\*NYPP is a 1-year program with (students from Hale School, Methodist Ladies College & All Saint's College. 36 Patrons participated in 2021 and 2022.

MISS Everyone V From M. L. C. giris I Really Hope See you again cooking.

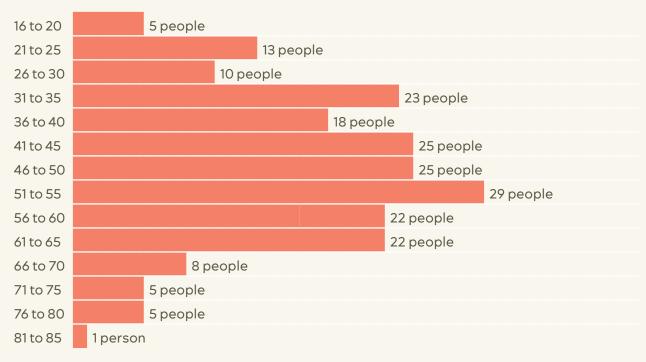
## **Nulsen Disability Services**



Nulsen Disability Services is an organisation of Nulsen Group.



#### Age breakdown of people using our services





\* Continuity of Support (CoS) Program. ^ Disability Support for Older Australians Program (DSOA)



## **Nulsen Therapy**

Nulsen Therapy is part of Nulsen Disability Services.



\* The Community Aids and Equipment Program (CAEP) has largely been replaced by the NDIS.



## **Melior Positive Behaviour Support**

Positive Behaviour Support

Melior Positive Behaviour Support is an organisation of Nulsen Group.

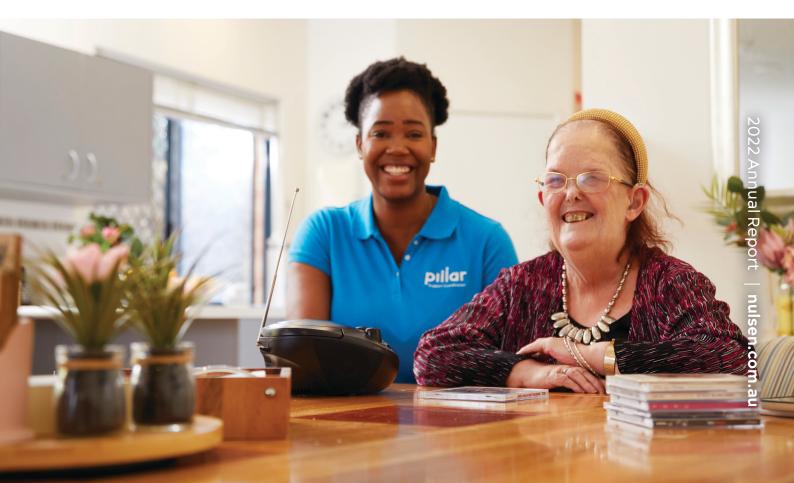


## **Pillar Support Coordination**



Pillar Support Coordination is an organisation of Nulsen Group.

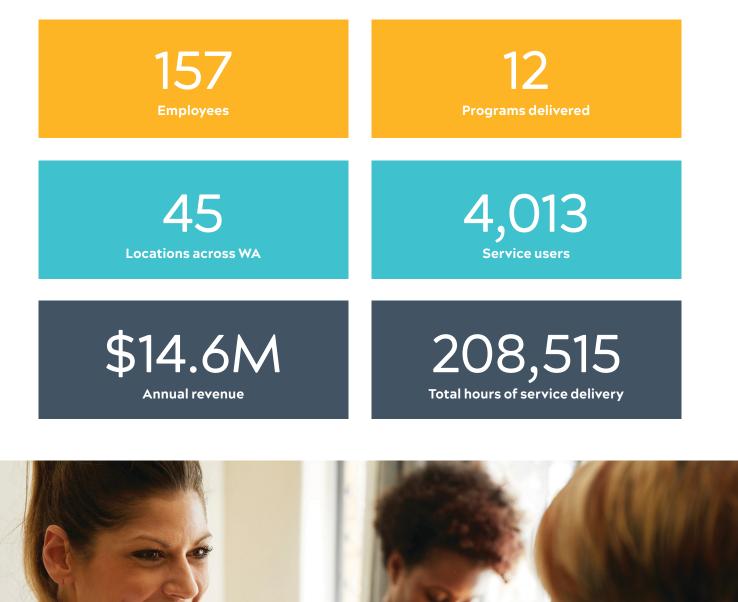








Outcare is an organisation of Nulsen Group.





## Superyou Therapy

Superyou Therapy is an organisation of Nulsen Group and was launched in June 2022.

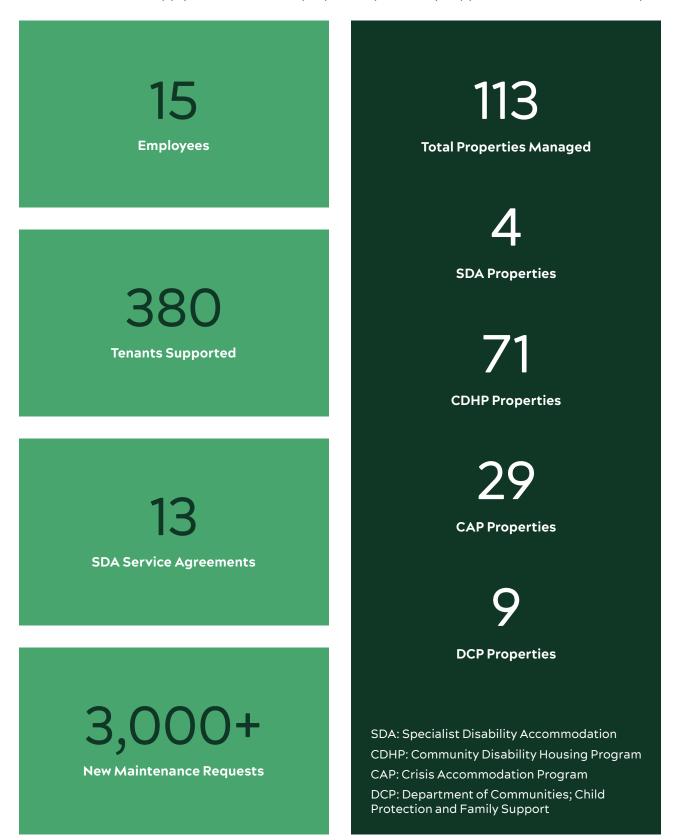






## Nesti Housing

Nesti Housing is an organisation of Nulsen Group. Nesti Housing was established internally in early 2022 and these data apply to residents and properties previously supported under Nulsen Group.





We exist to empower people to live their best life.



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